

From: Niall McCann <Niall.McCann
Sent: 02 October 2023 11:04
To: Serdouk, Mohammed <Mohammed.Serdouk@brent.gov.uk>; Marilyn Gayle <Marilyn.Gayle
Cc: Business Licence <business.licence@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>; Phil.S.Graves@met.police.uk
Subject: Re: Tian Tian, 7 Wellers Way, Wembley

Morning

This is agreed.

Best,

Sent from [Outlook for iOS](#)

Niall McCann | Partner

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48 Chancery Lane, London WC2A 1JF, United Kingdom



KEYSTONE LAW



From: Serdouk, Mohammed <Mohammed.Serdouk@brent.gov.uk>
Sent: Friday, September 29, 2023 9:35:13 AM
To: Niall McCann; Marilyn Gayle
Cc: Business Licence <business.licence@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>; Phil.S.Graves@met.police.uk <Phil.S.Graves@met.police.uk>
Subject: RE: Tian Tian, 7 Wellers Way, Wembley

Hi

Thank you for your email and agreeing most of the conditions. As for your question please see answers related to Match Day Restrictions at Wembley Stadium.

24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

What counts as an event?

ANY football matches being played at Wembley Stadium on football event days

Please revert to me with your response in order for me to withdraw my representation.

Regards

Mohammed Serdouk

Licensing Enforcement Officer

Brent Council

From: Niall McCann <Niall.McCann@keystonelaw.co.uk>

Sent: 28 September 2023 16:47

To: Serdouk, Mohammed <Mohammed.Serdouk@brent.gov.uk>; Phil.S.Graves@met.police.uk

Cc: Marilyn Gayle <Marilyn.Gayle@keystonelaw.co.uk>

Subject: Tian Tian, 7 Wellers Way, Wembley

Dear Mr Serdouk and PC Graves

Thank you for your representations.

Your suggested conditions with my client's comments are as follows:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

Agreed.

2. CCTV camera shall be installed to cover all the entrances and exits of the premises.

Agreed.

3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.

Agreed.

4. The CCTV system shall display on any recordings the correct date and time of the recording.

Agreed.

5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

Agreed.

6. A suitable intruder alarm complete with panic button shall be fitted and maintained.

Agreed.

7. A 'Challenge 25' policy shall be adopted and adhered to at all times.

Agreed.

8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale

Agreed.

9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:

a) Any complaints received.

b) Any incidents of disorder.

c) Any faults in the CCTV system.

d) Any visit by a relevant authority or emergency service.

Agreed.

10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

Agreed.

11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.

Agreed.

12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.

Agreed.

13. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.

Agreed.

14. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.

Agreed.

15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold

Agreed.

16. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV

Agreed.

17. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority

Agreed.

18. No noise or vibration shall be detectable at any neighbouring noise sensitive premises

Agreed.

19. The sale of alcohol shall be from 10.00 hours until 23.00 hours, seven days a week Monday through until Sunday

Agreed.

Match Day Restrictions

20. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event.

These directions may include:

(a). Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.

(b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

Agreed subject to the ceasing of alcohol sales not being for longer than 24 hours and (b) adding the words: 'In exceptional circumstances' before 'Closing the entire premises'.

21. There shall be no furniture (tables, chairs etc) out the front on the venue.

Agreed.

22. A personal licence holder shall be present on the premises to supervise the sale of alcohol.

Not agreed. Alcohol is a very small part of the offer and, with a quickly growing business, there is a risk that there might not be a personal licence holder on site and all times.

23. No alcohol or alcopop type drinks shall be displayed or sold in glass containers to football fans. This means glass alcohol bottles can be served to local residents who are not attending Wembley Stadium on the said day.

Not agreed. How will staff know whether someone is a football fan? Also, this could cause friction if staff are seen serving alcohol to some customers and not others. As per above, alcohol is a small part of the offer and only Chinese, Japanese and Korean products are sold so unlikely to be attractive to football fans in any event.

24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

What counts as an event? football matches being played at Wembley Stadium on football event days

25. The number and timings of SIA registered door staff required shall be risk assessed and the DPS shall decide on a game to game basis if SIA are required.

Agreed.

26. The DPS or nominated person shall join the Wembley Off License group chat (controlled by Brent Council) and where possible adhere to the guidance and match day restrictions advised by Brent council on the sale of alcohol to football fans on event days.

Agreed.

On Line / Take away Orders

27. Full name and address details, including postcode, must be given when placing an order.
Agreed.

28. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.
Agreed.

29. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces
Agreed.

30. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily
Agreed.

31. No idling of delivery vehicles.
Agreed.

I look forward to hearing from you.

Kind regards,

Niall McCann | Partner

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